Tika TEL | Tika Solution

TIKATEL · BUSINESS COMMUNICATIONS

tikatel.ca →

- Business Phone
- AI Receptionist
- SMS Marketing
- All-in-one Bundle

TIKA SOLUTION · DIGITAL MARKETING

tikasolution.com →

- SEO & Local SEO
- AI Visibility GEO + AEO
- Google & Meta Ads
- Content & Social

TIKA IT · IT SOLUTIONS

tikasolution.com/it →

- Managed IT & Help Desk
- Microsoft 365 & Cloud
- Network & Servers
- Cybersecurity & Backup

PRODUCTS & SERVICES CATALOG · 2026

Everything your business needs to grow & connect.

One Toronto team for business communications and digital marketing — from phones, AI receptionists and SMS to SEO, ads and AI search visibility.

Tika Solution +1 416 879 9090 TikaTel +1 (416) 347 1010 North York, Toronto, ON

WELCOME

Two brands. One Toronto team.

Tika Solution Inc. helps businesses across the GTA stay connected with customers and grow online. TikaTel keeps every call and message turning into business; Tika Solution brings in the customers with SEO, advertising, content and AI search visibility.

TIKATEL

Business Communications

- Business Phone (VoIP)
- AI Receptionist
- SMS Marketing
- All-in-one Bundle

TIKA SOLUTION

Digital Marketing

- 18 services in 5 categories
- SEO & AI Search (GEO + AEO)
- Google, Meta & ChatGPT Ads
- Client Marketing Packages

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Done-for-you
We set it all up for you.

One team
One number to call.

Transparent
Clear billing & reporting.

Local
Toronto-based, GTA focus.

01 — TIKATEL · BUSINESS COMMUNICATIONS

Never miss another customer.

Your phone, an AI that answers 24/7, and SMS that brings customers back. Choose one service or bundle all three — we set everything up for you.

SERVICE 01

Business Phone (VoIP)

A full cloud phone system — calls from any device, anywhere.

- Unlimited North America calling
- SMS & MMS
- Local phone number included
- Call recording
- Multiple devices & apps

Learn more →

SERVICE 02

AI Receptionist

Answers every call 24/7, books appointments and captures leads.

- Answers in 1 second, 24/7
- Qualifies & routes leads
- Books appointments
- Works with any phone line

Learn more →

SERVICE 03

SMS Marketing

Reminders, follow-ups and campaigns where customers actually read.

- Appointment reminders
- Two-way conversations
- Marketing campaigns
- 10DLC compliance handled

Learn more →

BEST VALUE · BUNDLE

All three services. One bill.

Phone + AI receptionist + SMS on one account with one support team — and the services work together automatically.

Get the bundle →

A customer calls while you're busy: **1** Call comes in → **2** AI answers & books → **3** SMS follows up

Done-for-you setup
Live in days, not weeks.

One transparent bill
No hidden carrier fees.

One support team
One number for everything.

Local & trusted
Toronto-based, serving the GTA.

02 — TIKA SOLUTION · DIGITAL MARKETING

18 services. One growth system.

SEO, paid advertising, content and branding — planned together and built for both search engines and AI-powered discovery. Every service name below links to its page.

A · 3 SERVICES
Strategy & Branding

Digital Marketing Strategy ↗
A clear, prioritized roadmap.

Personal Branding ↗
Become the trusted expert.

Business / Corporate Branding ↗
A cohesive, credible identity.

B · 5 SERVICES
SEO & AI Search

SEO ↗
Technical, on-page & content SEO.

Local SEO ↗
Show up for nearby customers.

AI Visibility (GEO + AEO) ↗
Be understood by AI assistants.

AI Visibility Audit ↗
Baseline review + action plan.

Google Business Profile ↗
Local searches into calls.

C · 3 SERVICES
Paid Advertising

Google Ads Management ↗
Search, PMax & remarketing.

Meta Ads Management ↗
Facebook & Instagram campaigns.

ChatGPT Advertising ↗
Sponsored placements in ChatGPT.

D · 3 SERVICES
Content & Engagement

Social Media Marketing ↗
On-brand content that drives action.

Content Marketing ↗
Helpful, search-ready content.

Email Marketing ↗
Automated nurture sequences.

E · 4 SERVICES
Growth & Conversion

Lead Generation ↗
Funnels for qualified enquiries.

Landing Page Optimization ↗
Pages that convert ad spend.

Website Optimization ↗
Faster, clearer websites.

Conversion Rate Optimization ↗
Data-led testing.

NOT SURE WHERE TO START?

Get a free growth consultation.

We will review your business and recommend the right mix.

tikasolution.com/services →

AI SEARCH & VISIBILITY

Get discovered beyond traditional search.

Customers now ask AI assistants for recommendations. We make your website and content clear and well-structured so search engines and AI can understand, trust and surface your business.

AI Visibility
Your brand across AI assistants.

GEO
Content generative AI summarizes accurately.

AEO
Structured answers, FAQs & schema.

AI Audit
Baseline review with prioritized fixes.

TIKA CLIENT MARKETING PACKAGES

Exclusive packages for Tika clients.

Special proposed pricing for current and former TikaTel / TikaSolution clients — contact us for your offer.

PACKAGE 01

Visibility

Get found on Google. Get discovered in AI.

- SEO & Local SEO
- AI Visibility (GEO + AEO)
- Google Business Profile Optimization
- Website Optimization

PACKAGE 02

Lead Generation

Turn searches & clicks into real leads.

- Google & Meta Ads Management
- Landing Page Optimization
- Lead Generation
- Conversion Tracking & Optimization

Ad spend is not included.

BEST VALUE

PACKAGE 03

Growth

One strategy. Multiple channels. More customers.

- SEO & Local SEO
- AI Visibility
- Google / Meta Advertising
- Content & Social Media
- Email Marketing
- Website / CRO
- Lead Generation

Ask about your client pricing →

— WHY TIKA SOLUTION

Data-driven strategies
Decisions grounded in research and real performance data.

Transparent reporting
Clear reports on what we did, what changed and what's next.

Integrated marketing
Strategy, SEO, ads, content and brand working as one system.

04 — MORE TIKA SOLUTIONS

More ways we help your business.

Tika Contactless
Guests access services from their own mobile devices, with a broader view of the guest experience.

Tika Apps
Custom software designed around your users' needs.

Tika Pay
Secure business payments powered by Elavon's payment infrastructure.

Explore all services at tikatel.ca →

HOW WE WORK

01 Discover
Goals, customers & competitors.

02 Analyze
Audit site, search, ads & data.

03 Strategize
Channels, budgets & KPIs.

04 Execute
Launch campaigns & content.

05 Optimize
Refine what works.

06 Grow
Scale with clear reporting.

WHY BUSINESSES CHOOSE TIKA

- **Customized solutions** — No templates — every plan is built around your market, goals and budget.
- **SEO & AI search expertise** — Practical experience across traditional search and AI-powered discovery.
- **Conversion-focused execution** — Every campaign and page is built to turn attention into enquiries.
- **Guided setup, simple bundles** — We configure your phone, AI and SMS — you are live in days.

NOT SURE WHERE TO START?

Get a free consultation — we will recommend the right mix for your business.

Digital marketing consultation → | TikaTel consultation →

Technology that works for your business.

Complete IT support, cloud solutions, network infrastructure and cybersecurity for Canadian businesses — so your technology stays reliable, secure and ready to grow.

IT 01

Managed IT & Help Desk

Proactive maintenance, support and incident management.

- Managed IT Services
- IT Help Desk
- IT Service Mgmt (ITSM)

Learn more →

IT 02

Microsoft 365 & Cloud

Cloud collaboration, email and business continuity.

- Microsoft 365
- Microsoft Azure
- Secure access & identity

Learn more →

IT 03

Network & Server Infrastructure

Reliable networks, servers and firewalls for your business.

- Network Infrastructure
- Server Management
- Wireless & firewalls

Learn more →

IT 04

Cybersecurity & Data Protection

Assessments, endpoint protection and access controls.

- Cybersecurity
- Backup & Recovery
- Security planning

Learn more →

IT 05

Business Phone & VoIP

Hosted phones and integrated communications.

- Hosted phone systems
- Advanced call routing
- Business numbers

See TikaTel →

IT 06

Computer Repair & Tech Support

Fast help with everyday computer and device issues.

- Computers & laptops
- Printers & peripherals
- Business software

Learn more →

READY TO IMPROVE YOUR BUSINESS TECHNOLOGY?

Let's find the right IT solutions for your business.

Request an IT consultation →

Explore IT solutions →

06 · LET'S TALK

Ready to grow your business?

Book a free, no-obligation consultation — a clear conversation about where you are and where you want to grow.

Book a free consultation →

TikaTel consultation →

Tika Solution

DIGITAL MARKETING

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